



Wireless Technology (WiTECH) Forum at NFOC 2017

Hosted by DASpedia



Sponsor & Exhibitor Prospectus

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What?

We at DASpedia strive to provide professional development and networking opportunities for in-building and wireless professionals while promoting excellence in our industry. Our goal is to provide highly effective regional events for wireless professionals.

Let's Learn, Share, and Prosper!

DASpedia is hosting a regional, Wi-Tech (Wireless Technology) Forum on Sep 12-13, 2017 at Turning Resort and Casino in Verona, NY. This event is co-located with NFOC 2017 hosted by Fiber Instrument Sales, Inc. Join the local enterprise-level customers interested in learning about wireless technology and networking with industry professionals.

Who?

We're expecting over 600 attendees. The attendee list will include enterprise level customers and wireless professionals from the North Eastern US and Upstate NY areas. Representatives from each organization are interested in wireless technology and are involved in solving wireless coverage issues in their respective organizations to at least some degree.

All major wireless carriers will be represented as well. We'll have confirmed attendees from Verizon Wireless, AT&T, Sprint and T-Mobile.

Why?

Local networking and educational events are a highly effective method for professionals to interact with peers and make new connections. Verticals represented at this event will be very diverse. We'll have attendees from Defense, Education, Hospitality, IT, Wireless, Telecommunications, Wireless, and Commercial Real Estate. If you're in Upstate NY, interested in meeting new professionals or exploring new opportunities, then DASpedia's Wi-Tech Forum is a must attend event.

DASpedia Sponsorship Opportunities for WiTECH Forum at NFOC 2017

Sponsorship Opportunities	NFOC 2017 Rate
WiTECH Forum & NFOC 2017 Gold Sponsor	\$3,400
DASpedia Corporate Membership & NFOC 2017 Silver Sponsor	\$2,500
DASpedia Individual Membership & NFOC 2017 Bronze Sponsor	\$1,575
NFOC 2017 & WiTECH Notepad Sponsor	\$1,075
NFOC 2017 & WiTECH Pen Sponsor	\$975
NFOC 2017 & WiTECH Charging Station Sponsor	\$875
10 x 10 Booth Exhibitor at NFOC 2017	\$500
Table Top Exhibitor at WiTECH	\$475
Pre-Event Email Blast	\$375
Post-Event Email Blast	\$350
WiTECH Event Agenda Advertising	\$475
Sign or Banner Placement	\$375

NFOC 2017 & WiTECH Forum GOLD Sponsor - \$3,400

- NFOC 2017 & WiTECH Forum Gold sponsor will be announced to the entire audience and will receive maximum brand exposure during NFOC 2017 event, DAspedia website, and social media channels.
- This sponsor will be designated as a sole **OR** co-sponsor for one of the following functions – DAspedia team will assign the role based on availability.
 - Networking Breakfast
 - Networking Lunch
 - Networking Break
 - Networking Reception
 - Panel Sponsorship
 - Event Host/MC Sponsorship
 - Tote Bags
 - Lanyard Sponsor
- Gold sponsorship includes **5** complimentary general admission passes for NFOC 2017 and WiTECH Forum.
- 10' x 10' exhibit space at NFOC 2017.
- Sponsor supplied branding/promotional signs are placed at the event venue.
- Access to full attendee list from NFOC 2017.
- Distribution of press releases at DAspedia website and social media channels.
- Sponsor supplied marketing materials are distributed at NFOC 2017 & WiTECH Forum.
- Prominent logo & Marketing message visibility during WiTECH Forum & NFOC 2017.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DAspedia's website and social media outlets.

DASpedia Corporate Membership & NFOC 2017 Silver Sponsor - \$2,500 per/year

- NFOC 2017 & WITECH Forum Silver sponsor will be announced to the entire NFOC 2017 audience and will receive maximum brand exposure during NFOC 2017, DASpedia website and social media channels.
- Sponsorship includes **3** complimentary passes for NFOC 2017 and WITECH Forum.
- 10' x 10' exhibit space at NFOC 2017.
- Our corporate DASpedia annual membership includes up to 2 (*two*) general admission passes and a 10% discount for extra admissions to all DASpedia hosted regional events within 1 (*one*) year from date of purchase (*\$3,500 + Value*). We host 4 regional events per/year and 2 (*two*) of your company representatives will be guaranteed admission at each event.
- Your business cards OR corporate marketing materials are distributed to every attendee of each DASpedia event (*You must supply materials or use our printing service*).
- Your company will be announced as a sponsor to all attendees at each DASpedia event in form of email blast or visual display. Attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be displayed at common membership area OR distributed to every attendee.
- All participating companies will receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, and whitepaper distribution.

DASpedia Individual Membership & NFOC 2017 Bronze Sponsor - \$1,575 per/year

- NFOC 2017 & WITECH Forum Bronze sponsor will be announced to the entire audience and receives maximum brand exposure during NFOC 2017, DASpedia website and social media channels.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WITECH Forum.
- 10 x 10 exhibit space at NFOC 2017.
- DASpedia's individual annual membership includes 1 general admission to all DASpedia hosted regional events within 1 year from date of purchase (*\$2,000 + Value*). We host 4 regional events per/year and admission is guaranteed at each event.
- Invitation to attend DASpedia's annual advisory council meeting.
- Business cards distributed to every attendee at each DASpedia event (*Member must supply business cards or use our printing service.*)
- You will be announced as a DASpedia member to all attendees at each DASpedia event in form of visual display. Our event attendees will be encouraged to visit a common Membership display during our events. Marketing materials supplied by you will be shown at a common membership area OR distributed to every attendee.
- All members receive full exposure at DASpedia.com and its social media outlets in the form of a directory listing, a press release promoting your brand, product announcements, and whitepaper distribution.

NFOC & WiTECH Notepad Sponsor - \$1,075

- Every attendee at WiTECH Forum at NFOC 2017 will receive a notepad branded with sponsor's logo and marketing message.
- Notepads are designed and supplied by DASpedia (*qty is limited to 300 PCs*).
- 10' x 10' exhibit OR Table top space at NFOC 2017.
- Sponsor supplied printed or digital marketing materials will be distributed to all event participants.
- Logo visibility on screen during WiTECH Forum event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Pen Sponsor - \$975

- Every attendee at WiTECH Forum at NFOC 2017 will receive a pen branded with sponsor's logo and marketing message.
- Pens are designed and supplied by DASpedia (*qty is limited to 300 PCs*).
- 10' x 10' exhibit OR Table top space at NFOC 2017.
- Sponsor supplied printed or digital marketing materials will be distributed to all event participants.
- Logo visibility on screen during WiTECH Forum event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Charging Station Sponsor - \$875

- Every attendee will need to charge their mobile device during the event. Your company can be designated as a sole OR co-sponsor of charging stations (*provided by DASpedia.*)
- 10 x 10 exhibit OR Table top space at NFOC 2017.
- Sponsor supplied printed or digital marketing materials will be distributed to all event participants.
- Logo visibility on screen during WiTECH Forum event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WiTECH Forum.

10' x 10' Booth Exhibitor– \$500

- 10' x 10' exhibit space at NFOC 2017
- Logo visibility on screen during WiTECH Forum event.
- Social media blasts before and after event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Table Top Exhibitor – \$475

- 6' Table top exhibit space at WiTECH event during NFOC 2017
- Logo visibility on screen during WiTECH event.
- Social media blasts before and after the event acknowledging your brand.
- Hyperlinked logo is placed on DASpedia's website and social media outlets.
- Sponsorship includes **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Pre-Event Email Blast to NFOC 2017 event attendees - \$375

- We will distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file which will be emailed at least 3 business days prior to the WiTECH event. We're expecting over 500 attendees at NFOC 2017. This sponsorship is eligible to receive **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Post-Event Email Blast to NFOC 2017 event attendees - \$350

- We will distribute your e-newsletter to all registered attendees of this event via email. You must provide pre-formatted HTML file which will be emailed within 5 business after the WiTECH event on Sep 13, 2017. We're expecting over 500 attendees at NFOC 2017. This sponsorship is eligible to receive **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Event Agenda Advertising - \$350

- All event attendees are given a printed agenda including a schedule and listed speakers/panelists. Your company's ad and marketing message can be printed inside these agenda booklets. We're expecting over 500 attendees at NFOC 2017. This sponsorship is eligible to receive **2** complimentary passes for NFOC 2017 and WiTECH Forum.

Sign or Pull up Banner Placement - \$350

- You may place your promotional pull up or similar marketing banner at the venue during WiTECH event on Sep 13, 2017. You can ship your banner to us prior to the event or bring it with you to the event. This sponsorship is eligible to receive **2** complimentary passes for NFOC 2017 and WiTECH Forum.